



Australian Government



Destination Pilbara
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DESTINATION PILBARA WARLU WAY TOURISM DEVELOPMENT PROGRAM SOCIAL MEDIA WORKSHOP



BIGHEADDIGITAL

Monday April 3rd 8.30am – 4.30pm
Presented by Big Head Digital
on behalf of
Pilbara Tourism Association

TRAINING PROVIDERS

Presenter – Big Head Digital

Jessica Cartwright has run Big Head Digital for over 9 years and grown a small, dedicated, highly-skilled remote-team in Western Australia to help clients with their digital advertising and online strategy.

We're focused on delivering campaigns that don't just deliver traffic, they deliver results. This is because we create campaigns that focus on conversion & ROI, and in tourism that equates to real bookings and highly engaging campaigns.

We pride ourselves in offering campaign options that work for large organisations and small & medium enterprises, too. As your private tour guide to the world of digital marketing for tourism brands, I look forward to sharing my love of digital with you, and helping your business grow online.

DATE AND TIME

- Monday 3rd April 8.30am – 4.30pm
(with breaks for morning tea & lunch)



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REGISTRATION

Register on Eventbrite [click here.](#)

PARTICIPANTS

Up to 12 experienced guides from around the Pilbara region. Spaces are limited so please book early on [Eventbrite](#) to secure your place.

VENUE

Karratha - To Be Advised

TRANSPORT AND ACCOMMODATION

Participants will make their own way to Karratha and be responsible for their own accommodation and meals. Lunch and morning tea will be supplied.

COST

This **FREE** workshop is courtesy of the Pilbara Tourism Association's Warlu Way Tourism Development Program funded by the Australian Government.

